

SCHOLARSHIP SALES DAYS

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SCHOLARSHIP SALES DAYS

"Scholarship will become a magic word Friday and Saturday at T. H. Williams Stores at Fifth and Congress and Town and Country in Casis Village.

Every time a Williams' customer says the word "scholarship" when making a purchase, the scholarship project of the American Association of University Women will receive a part of the purchase price.

Making last minute preparations for "Scholarship Days" are Mrs. V. J. Kennedy, left, project chairman, T. H. Williams Jr., and Mrs. M. H. Crockett Jr.

Some 50 AAUW members will take turns at the two stores to help stamp customers' sales slips, and facilitate details of "Scholarship Days."

An Austin branch of the AAUW was organized in 1923 and helped establish the Austin Public Library.

AAUW members organized the Austin Library Association in 1925 and collected books and money. In 1951 they donated the first Bookmobile.

The AAUW Milk Fund—a project that began with pennies in milk bottles—ultimately developed into the Well Child Conference.

Since its organization AAUW members have worked on many civic projects, but their primary interest has been with scholarships.

Money for early awards came from individual contributions and small memorial endowments. The first \$500 was given by a

handful of women in 1890 (then known as The Association of Collegiate Alumnae).

A general Fellowship Fund was created in 1919. In 1927, the Million Dollar Fellowship Fund was established. To raise this sum, membership was organized into 21 units, each to raise \$40,000 to endow one fellowship.

The Texas unit raised its amount in 1945 and named it the Helen Marr Kirby Fellowship in honor of the first dean of women in the Southwest. Mrs. Kirby was named "Lady Assistant" at the University in 1884, and became dean of women in 1903.

The Austin AAUW Branch contributed to this fund and also raised an additional \$10,000 for its own program at the UT.